



*Embassy of the United States of America
Canberra, Australia
Public Affairs Section*

Short-term Study in the United States for Scholars and other related professionals

The U.S. Government is offering the opportunity for experienced university faculty, scholars, and other related professionals to attend one of six fully funded six-week seminars on areas of study of the United States, commencing Mid – 2020.

The seminars are intended to promote a better understanding of the United States among foreign educators and government officials whose professional responsibilities center on study of the humanities and social sciences.

Study of the U.S. Institutes for Scholars (SUSIs) are intensive post-graduate level academic programs with integrated study tours whose purpose is to provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The ultimate goal of the Institutes is to strengthen curricula and to enhance the quality of teaching about the United States in academic institutions abroad.

Study of the U.S. Institutes for Scholars will take place at various colleges, universities, and academic institutions throughout the United States over the course of six weeks beginning in or after June 2020.

The ideal candidate will be an experienced professional with little or no prior experience in the United States whose home institution is seeking to introduce aspects of U.S. Studies into its curriculum, to develop new courses on the seminar subject, to enhance and update existing courses on the U.S., or to offer specialized seminars/workshops for education professionals in U.S. Studies.

The programs include a four-week residency at a host campus followed by a two-week study tour to other U.S. venues. The U.S. Department of State will pay all costs associated with the program, including international travel and allowances.

Those interested in applying for the seminars should contact the Public Affairs Section of the U.S. Embassy at cultural-exchange@state.gov to request an application form.

Program dates will be announced in mid-April but are expected to be from early June 2020.

Applications must be submitted to the Public Affairs Section of the U.S. Embassy at cultural-exchange@state.gov no later than Friday, January 17, 2020.

SEMINAR FACT SHEET

The Institute on **American Culture and Values**

The Institute on **American Culture and Values** will promote American culture, leadership, and values by providing a multinational group of 18 experienced and highly motivated foreign university faculty and other specialists with a deeper understanding of U.S. society, civil society institutions, democratic principles, human rights, and the rule of law. The Institute will examine the concepts of American exceptionalism and American resilience through social, economic, political, and religious contexts in which, historically, various cultures have manifested and shaped contemporary U.S. culture, values, and society. The Institute will include an integrated study tour to New Mexico and Washington D.C. Pending final ECA grant approval, the University of Montana in Missoula, MT will oversee and administer this program and New York University in New York, NY will host the Institute from June 6 until July 18, 2020.

The Institute on **Journalism and Media**

The Institute on **Journalism and Media** will provide a multinational group of 18 experienced and highly motivated foreign journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism. In addition, the Institute will examine pedagogical strategies for teaching students of journalism the basics of the tradecraft: researching, critical thinking, reporting, interviewing, writing, and editing. The program will also highlight the impact of technology in journalism, including the influence of the Internet, globalization of the news media, and other changes that are transforming the profession. The Institute will include an integrated study tour to Alabama, Los Angeles and Washington, D.C. Pending final ECA grant approval, the University of Montana in Missoula, MT will oversee and administer this program and Arizona State University in Tempe, AZ will host the Institute from June 7 until July 19, 2020.

The Institute on **Religious Freedom and Pluralism**

The Institute on **Religious Freedom and Pluralism** will provide a multinational group of up to 18 experienced foreign university faculty, scholars, researchers and religious leaders with a deeper understanding of U.S. society and culture, past and present, through an examination of religious freedom as a foundational American value. The program will include a survey of the religious landscape of the United States, including major and minor religious groups; historic religious traditions and contemporary American religious groups will also be included. The Institute will explore both the historical and contemporary relationship between church and state in the United States; examine interfaith understanding and dialogue, religious pluralism, freedom of religion as a

fundamental unalienable human right and source of stability; and discuss ways in which religious freedom is protected. In addition, the Institute will examine the intersections of religion and politics in the United States, especially in U.S. foreign policy. Participants will have opportunities to meet with U.S. community leaders of different faiths who advocate for collaboration and tolerance among religious groups. The program will take place during the June to August timeframe in 2020. This Institute along with one other SUSI for scholars are currently being openly competed under one award; the recipient and implementing institutions will be known in April 2020.

The Institute on U.S. **Economics and Business**

The Institute on U.S. **Economics and Business** will provide a multinational group of 18 experienced foreign university faculty, researchers, experts and policymakers with a deeper understanding of key components and structures of the U.S. economy as the world's largest economy. Using a multidisciplinary approach, the program will explore 1) how financial institutions, investors, and businesses interact to support growth and employment and 2) the institutional backdrop that is required to sustain a competitive and strong private sector, including but not limited to corporate governance structures, monetary policy, and the legal and regulatory framework of the business sector. The program will also discuss how the United States, as the leading nation for global trade, influences industries, free markets and financial sectors around the world and advances trade, investment, and capital flows. Participants should have a firsthand look at key institutions and stakeholders in U.S. economy and the opportunity to meet with business and corporate leaders, Wall Street executives and board members, and small business owners, among others. The program will take place during the June to August timeframe in 2020. This Institute along with one other SUSI for scholars are currently being openly competed under one award; the recipient and implementing institutions will be known in April 2020.

The Institute on U.S. **Foreign Policy**

The Institute on U.S. **Foreign Policy** will provide a multinational group of 18 experienced foreign university faculty and practitioners with a deeper understanding of new approaches to U.S. foreign policy and how U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The Institute will explain the role of key players in U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think tanks, non-governmental organizations, and multilateral institutions. The program will also examine the current U.S. foreign policymaking and the new trends that are shaping policy. Topics such as the concept of American sovereignty, shifting attitudes towards globalism, U.S. foreign aid, the monitoring of foreign investment in the United States, the efforts to combat terrorism and radicalization, new trade policies and agreements, immigration and border safety, and cybersecurity will be included. The program will also discuss the reorganization of the North American Free Trade Agreement (NAFTA) and the new U.S. approaches to international organizations such as the United Nations (UN), the Organization of Petroleum Exporting Countries (OPEC), and the North Atlantic Treaty Organization (NATO). The Institute will include

an integrated study tour to New York City, Philadelphia, Texas and Washington, D.C. Pending final ECA grant approval, the University of Montana in Missoula, MT will oversee and administer this program and the University of Delaware in Newark, DE will host the Institute from June 11 until July 24, 2020.

The Institute on Youth, Workforce Development, and Closing the Skills Gap

The Institute on **Youth, Workforce Development, and Closing the Skills Gap** will provide a multinational group of 18 experienced foreign faculty and practitioners with a deeper understanding of how new socioeconomic trends have changed the concept of work, workforce development, and career paths in the United States. The academic program will include a thorough discussion of the role of U.S. educational institutions, particularly community colleges, in preparing Americans with the skills needed to succeed in multiple industries including business, technology, science, the creative arts, and other emerging fields. Topics such as economic development and advances in technology such as automation, robotics, and artificial intelligence will also be included. The Institute will offer opportunities for participants to research new ideas, in conjunction with American peers, to better understand the evolution of work, the changing demand for skills, and the advancements in workforce development through retraining, reskilling, and closing the skills gap. The Institute will include an integrated study tour to Georgia, Oklahoma and Washington D.C. Pending final ECA grant approval, University of Montana in Missoula, MT will administer, oversee and host this Institute from July 6 until August 17, 2020

Updates on program dates and further details on the above seminars will be available on our website in mid-April or at:

<http://exchanges.state.gov/susi>